WELCOME!

Our vision
A future where all people of every age across the UK who can benefit from our support are able to access our volunteers and their pets to improve their quality of life.

Our mission
- To promote the value of interaction with pets and the benefits of volunteering to support the recruitment of new PAT Teams.
- To provide efficient assessment and effective support for PAT Teams to maximise engagement.
- To work in partnership with registered establishments to enable easy access to our PAT Teams.
- To raise the funds we need to deliver our vision, inspired by the individuals and families at the heart of the organisation – our volunteers and the people they help.

Please connect with our JustGiving justgiving.com/petsastherapy DONATIONS: petsastherapy.org/donate
- Thousands of people of all ages benefit every week from PAT Visits.

- Our PAT Volunteers and their animals are providing companionship often at a time of isolation or challenge. They are enabling people who have had a pet to connect again with an animal. PAT Visits are getting children, sick people and the elderly talking when they are struggling to communicate. What is more they improve self-confidence and social interaction.

- The positive impact of our PAT Team is not only on the people being visited by also on wider family and friends, and the community where they are.
WE NEED YOU!

“WE ARE A FULLY SELF SUPPORTING CHARITY - WE RELY SOLELY ON THE HARD WORK OF OUR VOLUNTEERS AND THE GENEROSITY OF FUNDRAISERS LIKE YOU!”

ESTABLISHMENTS WE VISIT:

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<th>NHS</th>
<th>Private</th>
<th>Adult</th>
<th>Children</th>
<th>Young Offenders</th>
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<tr>
<td>HOSPITALS</td>
<td>700+</td>
<td>200+</td>
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<td>20+</td>
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<td>LOCAL AUTHORITY</td>
<td>700+</td>
<td>3,400+</td>
<td>30+</td>
<td>20+</td>
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PETS AS THERAPY

2,674
REGISTERED SCHOOLS

1,621
ON WAITING LIST

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HOW YOUR MONEY WILL MAKE A DIFFERENCE

Here are some examples of what your fundraising for Pets As Therapy can provide:

£100
Could help us put a team of PAT dogs and volunteers into a hospital

£50
Could help assess and register a volunteer for school visits

£25
Could assign a visiting volunteer to a one-off visit

HENRY & MAGGIE

At the beginning of term, staff were asked if they had any children in their class who they thought might benefit from reading to, and meeting Henry, a PAT dog who comes into school every Thursday...

Jamie was declared last year to be ‘essentially mute’ and having extreme low self esteem, showing no pride in his work and no belief or expectation that what he had to contribute was important in class discussion or written work...

When asked if he would like to meet Henry, his response was a whispered ‘no thank you’ but he was persuaded when he realised that other children were desperate to take his place!

On his first visit to Henry, Jamie read his entire reading book without error and in an audible voice.

Hat followed progress has been exceptional. Jamie now looks forward to seeing Henry and produces a piece of work to show his new friend. His reading and writing have both improved dramatically and he will now actively contribute ideas and is thrilled when he praised and valued.

Much work needs to be done before Jamie is fully engaged and making the progress he is capable of, however, despite various past interventions, nothing has come close to reaching Jamie. He is still a very quiet and unsure little boy but this wonderful charity has done so much for him.

—Mrs Morgan, LAS, Year 5, St Matthew’s Primary School

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DONATIONS: petsastherapy.org/donate
1. FUNDRAISING EVENT IDEAS

BAKE SALE
Tempt your friends with delicious cookies, mouth-watering sponges and gooey chocolate brownies – it might be the oldest trick in the book, but a bake sale is a great way to raise money and make some new friends.

COFFEE MORNING/ AFTERNOON TEA PARTY
Hosting a Coffee Morning is a great opportunity to catch up with friends and family over a cuppa and a slice of naughty cake! Not only will you have a lovely time, but you will be raising money for a great cause.

TIP!
Put your jam jar for donations in a prominent place and sell any leftover cake to your guests at the end.

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DONATE A BIRTHDAY OR CELEBRATION

Whether you’re getting married or celebrating an important birthday, you can avoid unwanted presents by inviting friends to make a donation instead. We couldn’t do what we do without the support of our amazing donors and fundraisers — by donating to Pets As Therapy, you will help to transform the lives of people in need of animal companionship.

www.petsastherapy.org/donate

FUNDRAISING AT WORK – GUESS THE BABY

Ask everyone in your workplace to send you a baby photo of them and pin the photos up in your main meeting room. Charge a small fee for entry and ask your colleagues to guess which baby is who on a sheet of answer paper. The person with the most correct guesses wins a prize.

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SEASONAL IDEAS

1. Celebrate Pancake Day
   with an unlimited supply in return for a donation.

2. Easter Egg Hunt
   With the help of your neighbours, place decorated eggs around your community for the children to find. Ask for a donation for each egg found.

3. Get Creative with a Pumpkin
   Hold a carving competition with prizes for the best one. Ask for a donation per entry.

4. Organise a Halloween Fancy Dress Day
   Ask for donations to attend.

5. Organise a Guy Fawkes’ Firework Night
   Ask for entry fees.

6. Offer a Gift Wrapping Service
   To colleagues during the Christmas period and charge a small donation.

www.petsastherapy.org/donate

CHEESE AND WINE EVENING

What better way to finish the week with a slice of cheese and a glass of wine! Charge £5 and donate the proceeds.

SING ALL NIGHT

Hold a Karaoke Night to find out your friends’ and families’ secret talent!! Ask contestants to donate to enter, and donate the proceeds.

THE BIG QUIZ

Organise a Quiz night for your family, friends and colleagues. Charge teams to enter and put their knowledge to the test!

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2. RUN, RIDE, SWIM IDEAS

If you like collecting donations and collecting medals, try a fitness challenge:

SPONSORED RUN
Whether you are a beginner or an expert, taking part in a sponsored run is a good way to raise money and gives runners flexibility to choose a distance appropriate to their own level.

CYCLE EVENTS
Are great ways to fundraise and push yourself personally. Why not organise a sponsored bike ride or cycling challenge?

SWIM
Take part in an organised swimming event or set yourself a personal challenge to raise money. Whether you are a beginner or an expert swimmer, there’s something for everyone!

For more events please visit:
www.bike-events.co.uk
www.runnersworld.co.uk/event/search

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3. SPONSORED DOG WALK

Dog walk is a great opportunity to meet new people and raise money for Pets As Therapy. Charge a registration fee (suggested charge - £5.00 per person) and send out sponsor forms. Set a start and finish time. Even if you do not have a dog, you can still join in – or borrow a friend’s dog! Remember to bring extra water and plenty of black dustbin bags to tidy up afterwards.

NEXT STEPS

1. Contact us to tell us about your walk
2. Prepare sponsorship forms for participants
3. Don’t forget to share on your social media

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4. SEND A ROSE

UNCONDITIONAL LOVE: THE PAT ROSE

Pets As Therapy are proud to introduce this beautiful new rose ‘Unconditional Love’.

The rose is set, with your help, to raise thousands of pounds for Pets As Therapy.

Roses are supplied as a potted Garden Roses. They are not cut flowers but living rose plants and are suitable for planting either in pots or beds and borders in your garden making a perfect lasting gift.

Roses are supplied all year round (subject to availability) and may not be in a flowering state depending on the time of order. New growth will develop from spring and the flowering period should be from late spring and throughout summer depending on the variety selected.

To order the ‘Unconditional Love’ Rose go to: www.pets-as-therapy.myshopify.com
CONTACT US IF YOU WOULD LIKE MATERIALS TO HELP PROMOTE YOUR EVENT:

MINIMUM SUGGESTED AMOUNTS OF FUNDRAISING

In order to ensure that we contribute as much of your money as possible to Pets As Therapy’s work across the UK we, like other charities, have to set a suggested sponsorship target. Pets As Therapy has to cover the cost of merchandise and promotional materials for our volunteers and fundraisers.

If you wish to fully represent our charity you may order any materials or t-shirts. Please remember that the suggested fundraising target is:

£50

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BOOKMARKS

You can print your favourite design or all of them, crop and start using them in the books you are currently reading!

PETS AS THERAPY
ONE OF THE GREATEST GIFT YOU CAN GIVE IS YOUR TIME WITH YOUR PET.

Please connect with our JustGiving justgiving.com/petsastherapy DONATIONS: petsastherapy.org/donate/

PETS AS THERAPY
THE BEST THERAPIST HAS FUR AND FOUR LEGS.

Please connect with our JustGiving justgiving.com/petsastherapy DONATIONS: petsastherapy.org/donate/

PETS AS THERAPY
BE PART OF SOMETHING BIGGER THAN YOURSELF.

Please connect with our JustGiving justgiving.com/petsastherapy DONATIONS: petsastherapy.org/donate/
SEND US YOUR FUNDRAISING PHOTOS AND VIDEOS AND TAG US IN YOUR SOCIAL MEDIA POSTS #TEAMPAT

Please connect with our

JustGiving: justgiving.com/petsastherapy

DONATIONS: petsastherapy.org/donate

/petsastherapy /petsastherapyuk /petsastherapyuk reception@petsastherapy.org
CODE OF CONDUCT

1. Please use our official sponsorship forms on Page 17.

2. Anyone fundraising for Pets As Therapy who is under age of 18 must be accompanied by a parent or guardian.

3. If you’re unsure about anything at all, then please just ask. We’re here to help! Contact us on 01865 671 440.

4. Pets As Therapy holds Public Liability Insurance which covers supporters taking part in most standard charity activities. If you’re not sure whether your event would be covered, please get in touch.

5. If you are considering holding a public collection as part of your fundraising, then you may need a collection licence from your local authority. If so, then you will normally need to apply at least one month in advance of the collection day.

6. Lotteries involve people paying to participate for the chance of winning a prize. When an element of skill is involved it then becomes a competition which attracts fewer restrictions. There are 2 types of lottery (otherwise known as a raffle), that you could hold on behalf of Pets As Therapy:

   INCIDENTAL NON–COMMERCIAL LOTTERIES
   a. Sometimes known as a ‘tombola’, these are very easy to run where the raffle is not the main focus of the event but part of a larger whole. In this case a licence is not required but there must be no cash prizes and the tickets sales and announcement of the results must be carried out during the event itself. A limit of up to £500 can be spent on buying prizes however there are no limits on the value of donated prizes.

   SOCIETY LOTTERIES
   b. Your raffle must be registered with the local authority if tickets are sold over a period of time prior to the draw taking place. A named promoter should be nominated to take responsibility and if the ticket sales exceed £20,000 then you must register with the Gaming Board.

Lotteries are governed by many rules and we recommend you speak with your local Licensing Authority for advice before organising one.

Visit www.gamblingcommission.gov.uk website for latest advice

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FUNDRAISING GUIDELINES

1. Please make sure you wear Pets As Therapy uniform during fundraising activities.

2. We can supply you with the Pets As Therapy logo and some approved charity to use online. You can resize the logo to your needs. However we ask you not to change the proportions or any part of the design. We can also supply posters. If you require further items then please speak to us.

3. If you are organising your own event, then you’ll need to fill out a Risk Assessment form to ensure that you are aware of any potential risks. Please contact us if you need more information.

4. If you sell food at a fundraising event you must follow food safety laws. You can obtain guidelines from your local environmental health department.

5. By snapping people having lots of fun at your event you can inspire others to have a go too. So please share your event by emailing us your best photos. Get permission from anyone that you take a picture of, you will need permission from parents before taking photos of children, preferably written. Let them know that the images may be used for publicity purposes by yourself and Pets As Therapy.

6. We are a registered charity and therefore, you will need include our registered charity number on all correspondence / materials used.
Please sponsor (your name) ………………………………………………………………………………………………………………………………………………………………………
To take part in (your event) ………………………………………………………………………………………………………………………………………………………………………

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<tr>
<th>SPONSOR’S NAME</th>
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If I have ticked the box headed ‘Gift Aid’, I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Pets As Therapy to reclaim tax on the donation detailed below, given on the date shown. If you pay UK tax and tick the Gift Aid box the Government will give us 25% on top of your donation. It won’t cost you a penny. You will need to pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax that all the charities you donate to. Other taxes such as VAT and Council Tax do not qualify for Gift Aid purposes.

Registered Charity 1112194
Registered Charity Scotland sco38910

Total Donations received
Date donations sent to Pets for Therapy (dd/mm/yy)
HOW TO SEND COLLECTED MONEY TO PETS AS THERAPY

There are various methods how you can pay in. We hope that this brief explanation will be handy for you.

If you wish to pay the money in over the phone by credit or debit card please call us on

01865 671 440

Direct Bank Transfer – you can pay your cash in directly at your local branch

Acc No 70057605 Sort Code 53-61-55

Remember to include your details and please let us know about sending collected money.

You can send a cheque to our Head Office. Make payable to ‘Pets As Therapy’. Please include your details on the back of the cheque so that we can send a thank you letter.

Please post to:

Pets As Therapy
59 Monument Business Park
Warpsgrove Lane
Chalgrove
Oxfordshire
OX44 7RW

Please connect with our JustGiving justgiving.com/petsastherapy  DONATIONS: petsastherapy.org/donate
HOW YOU CAN HELP
SUPPORT OUR WORK

Perhaps you would like to support the valuable work of Pets As Therapy. You can now do so by making a one-off donation or setting up a monthly direct debit.

You can also support Pets As Therapy by giving on a monthly basis with a suggested amount of £5, £10 or £15. Alternatively you can choose a monthly amount that suits you.

Please visit our Just Giving page to set up your direct debit:
justgiving.com/petsastherapy

To make a one-off donation you can either contact our Head Office to donate over the phone, send a cheque (please notify us by phone when you send a cheque) or you can make a donation directly through our website:
petsastherapy.org/donate

For further details contact:
Pets As Therapy | 59 Monument Business Park | Warpsgrove Lane | Chalgrove | Oxfordshire | OX44 7RW
01865 671 440

Please connect with our JustGiving justgiving.com/petsastherapy DONATIONS: petsastherapy.org/donate