



# BARK TO THE FUTURE

ART COMPETITION PACK

**Bob Martin**  
EST. 1892

Proud Supporters Of  
**DOG**  
FRIENDLY

SUPPAWTING

**PETS AS  
THERAPY**

# DEAR HUMANS

Thank you for your interest in our Bark To The Future Art Competition.

Children are barking-mad about dogs. Whether they have one or not, kids always love to learn about all creatures great and small. In fact, did you know, the average child asks for a pet around 1,584 times before they turn 18? When parents finally give in, having a family pet can teach children about responsibility, unconditional love and companionship.

Dog Furiendly is teaming up with Bob Martin, to celebrate their 130 year anniversary and highlight the positive impact dogs have on our children and the rest of humanity.

## COMPETITION DETAILS

This art competition is open to children aged 5-16 and will be judged in two age groups. Primary School 5-11, and Secondary School 12-16. For each age-group there will be one winner, and 2 runner ups.

## THE THEME?

What will dogs look like 130 years time?

Read the poem on the next page to help your child with creativity or inspiration.





What will dogs look like  
in 130 years time?  
Are they Superheroes?  
Or do they rap Hip Hop and Grime?

Maybe they're covered in even more hair?  
Perhaps they're ghosts with a long loving stare?  
Could be Unicorns living in outta space!  
Or maybe they've grown a third nose on their face!

They could rule their own planet  
with a crown on their head?  
Or maybe they walk like us  
on two legs?

One thing's for sure,  
they'll be so full of heart.  
So let's celebrate our dogs  
and create tail-wagging art!



# ART GUIDELINES

All work must be created by the child (no parental drawings). The entry must be conceptualised, developed, and completed by the child. If a parent or teacher has any doubt about the originality of the piece, it should not be submitted.

- Artwork must be 2D
- Artwork must be either photographed or scanned in the form of a PNG, JPEG, PDF
- The photo/scan must be less than 25 Mb.
- Submissions must be photographed with a clear background (e.g. on a clear table, plain wall, or using a piece of white paper).
- Feel free to print and use the sheet included in the pack on the following page for your child to draw or paint their art.

Artwork must be one of the following:

## **Drawing**

Using coloured or graphite pencil, ink, pastel, crayon, chalk, marker, or charcoal.

## **Painting**

Using acrylic, watercolour, oil, other plastic paints.

# HOW TO SUBMIT?

A photo or scanned copy (JPG, PNG, PDF files only) of the masterpiece should be uploaded via the submission form. Select the artwork to upload and complete the form.

The submission form can be found here:

[www.dogfriendly.com/barktothefuture](http://www.dogfriendly.com/barktothefuture)

# WHAT IS IT JUDGED ON?

Entries will be judged on originality and theme. You may submit multiple artwork entries (be sure you do them one at a time).

# HOW LONG DO I HAVE?

Do not wait until the last minute to submit your artwork. The entry form and artwork upload system close automatically at exactly 11:59 pm on 7th Nov, 2022.



WHAT WILL DOGS LOOK LIKE IN 130  
YEARS TIME?



# PRIZES

1st Place Prize 5-11 – A custom plush soft toy (created from your picture), a personalised Pet Portrait of your dog and the chance to see your artwork on a range of products to raise funds for Pets As Therapy (t-shirts, mugs etc).

1st Place Prize 12-16 – A custom plush soft toy (created from your picture), a personalised Pet Portrait of your dog and the chance to see your artwork on a range of products to raise funds for Pets As Therapy (t-shirts, mugs etc).

4 x Runners Up - a personalised Pet Portrait of your dog and the chance to see your artwork on a range of products to raise funds for Pets As Therapy (t-shirts, mugs etc).



## PET PAWTRAIT ARTISTS

Alongside the chance to see their designs on products, each winner and runner up will receive a personalised piece of art from a pet portrait artist.

Each artist brings a unique style, from hand-drawn mini-portraits, to digital cartoons. Your child may be a budding artist, and our hope is that they get inspired throughout the campaign by these fantastic artists. Some of them have only just started up, while others are well established and loved within the industry.

Hollie  
McMANUS

zf  
ZOE FITCHET



Lorren  
Francis







I was always drawing as a child, art was my way to calm and self-soothe. So I'm so thrilled to be involved with Bark To The Future. Art encourages children to express themselves and create something they love. It can also be an essential way for some children to communicate their thoughts and feelings that may not be able to in another way.

I still love creating art even today at almost 30, especially drawing our furry friends. Growing up I entered several art competitions and even if I didn't win, the process was very rewarding. Even recently I entered a local competition. Each one helps you to stretch your limits and immerse yourself into a different world.

- Lorren Francis (Pet Portrait Artist)





For over 130 years, Bob Martin have been helping take care of the little things (and we don't just mean fleas and ticks) that pet owners love most about life with their pets.

With Bob Martin's range of treatment and prevention products, it couldn't be easier to say goodbye to pesky parasites. Offering a comprehensive range of products for both pet and home, Bob Martin's products are regulated and approved by the Veterinary Medicines Directorate. This means you can have added peace of mind that they are not only safe, but also effective.

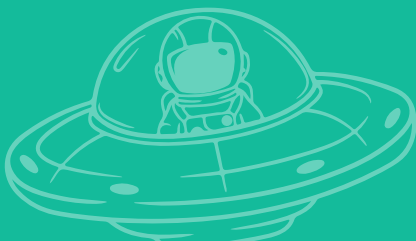
Bob Martin can be found in pet aisles of all major supermarkets, pet specialists and independent pet retailers, and is now available to order direct from [bobmartin.co.uk](http://bobmartin.co.uk).

## DOG FRIENDLY

Dog Friendly are dedicated to providing a trusted platform to help dog owners confidently plan the perfect trip with the pooch. Using the website, you can find dog friendly things to do, places to eat, drink and stay across the UK. Including adventures the kids will love too.

All the places are recommended by dog owners, based on the wisdom of experience, valued advice and insights from the dog community. Dog owners are invited to create their own profile, share and save their favourite dog friendly places and help other dog owners by leaving tail-wagging reviews and great photos.

Join Dog Friendly on social media to get inspiration and wanderlust from other dog owners who love travelling just as much as you.





## SUPPORTING PETS AS THERAPY

Throughout this campaign, we'll be supporting and highlighting the work of Pets As Therapy (PAT). An incredible charity who believe that every child has the right to leave school having achieved their reading level potential.

The Read2Dogs scheme enables PAT Teams who visit schools to help raise a pupil's reading standard, boost their self-confidence, improve concentration levels and behavioural problems. The visits can have a positive impact on a child's educational, social and emotional welfare.

Reading a story aloud to a PAT dog, a great non-judgemental listener, helps young people to enjoy the reading experience. They look forward to spending time with their four-legged friend, which in turn creates a bond of trust, empathy and understanding of the needs of the pet.

After the competition, we'll be putting the winning illustrations onto a range of products to raise funds for Pets As Therapy and their work across the UK.

Registered Charity No 1112194. Charity registered in Scotland No SCO38910

